



NEWSPAPERS IN EDUCATION

**NEED MORE THAN THAT
“SPECIAL FEELING”
TO JUSTIFY
SPONSORING
PAL/NIE PROGRAM?**

**The Bottom Line!
Donations and Sponsorships
Increase Public Relations & Increase Sales**

**Marketing Proposal Packages Designed To Fit
The Budget And Marketing Strategy For Every Business**



Partners Sponsor (\$240-\$480)

- Business name will appear in PAL/NIE ads twice a month
- Invitations to Teacher/Business Reception and Campus Star Recognition Night
- PAL/NIE Certificate to display at business
- Discount on Campus Star Ad



Business Sponsor (\$600-\$2000)

- All the benefits of Partners Sponsor plus
- 1 free 2cx4" testimonial ad



Executive Sponsor (\$2200-\$4800)

- All the benefits of Partners Sponsor plus
- 1 Free 3cx5" testimonial ad with picture
- 2 Free Campus Star ads



Corporate Sponsor (\$5000 +)

- All the benefits of Partners Sponsor plus
- 1 Free 1 color 3cx10" testimonial ad with picture
- 4 Free Campus Star ads

Join The Reporter In Investing In Our Students!